

## FEBRUARY



### The Tilisi Breakfast and Tour (8.00am - 12.00noon)

**Theme:** "Understanding the Advantages of Developing in a Master Planned Project"

**Date:** Tuesday 25th February 2020

**Venue:** TBC

**Organizers:**

KPDA, Tel: 0725 286 689/0737 530 290

## MARCH



### KPDA CEO Breakfast Forum (7.30am - 10.30am)

**Theme:** "Critical Matters in the Real Estate Cycle"

**Date:** TBC

**Venue:** Nairobi Serena Hotel

**Organizers:**

KPDA, Tel: 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**



## APRIL

### 8th KPDA AGM and Koroga Event (4.00pm onwards)

**Date:** TBC

**Venue:** TBC

**Organizer:** KPDA

**Tel:** 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**



## MAY

### KPDA Half Day Workshop (8.00am - 1.00pm)

**Theme:** TBC

**Date:** Tuesday, 12th May 2020

**Venue:** Park Inn by Radisson, Nairobi

**Organizers:**

KPDA, Tel: 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**

## JUNE

### KPDA Half Day Workshop (8.00am - 1.00pm)

**Theme:** TBC

**Date:** Tuesday, 23rd June 2020

**Venue:** Park Inn by Radisson, Nairobi

**Organizer:** KPDA

**Tel:** 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**

## JULY

### East African Property Investment Summit (EAPI)

**Theme:** "Think Different - inspired by fresh perspectives"

**Date:** 29th - 30th July 2020

**Venue:** Radisson Blu Hotel, Nairobi

**Organizer:**

API Events

Kfir Rusin - Managing Director

Email: krusin@apievbts.com

## AUGUST

### KPDA CEO Breakfast Forum (7.30am - 10.30am)

**Theme:** TBC

**Date:** Tuesday, 4th August 2020

**Venue:** Nairobi Serena Hotel

**Organizer:** KPDA

**Tel:** 0725 286 689/737 530 290

**Sponsorship Opportunities Available!!**

## AUGUST

### KPDA Learning and Development Symposium (8.00am - 1.00pm)

**Theme:** TBC

**Date:** Thursday, 27th August 2020

**Venue:** TBC

**Organizer:** KPDA

**Tel:** 0725 286 689/737 530 290

**Sponsorship Opportunities Available!!**

## OCTOBER

### KPDA Annual Conference (8.30am - 4.30pm)

**Theme:** TBC

**Date:** Tuesday, 27th October 2020

**Venue:** Nairobi Serena Hotel, Nairobi

**Organizer:** KPDA

**Tel:** 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**

## NOVEMBER

### End of Year KPDA Corporate Networking Koroga Event (6.30pm onwards)

**Date:** Friday, 27th November 2020

**Venue:** TBC

**Organizer:** KPDA

**Tel:** 0725 286 689/0737 530 290

**Sponsorship Opportunities Available!!**



# DESCRIPTION OF KPDA EVENTS

## CEO BREAKFAST FORUMS/CEO MORNING LEARNING SESSIONS

- 👍 **About the Event:** Discussion on policy matters and advocacy of real estate issues
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 7.30am – 9.30am/7.30am 11.00am
- 👍 **Target Audience:** High level management/decision makers from KPDA membership
- 👍 **Target Number:** 90 – 120 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
  - KPDA Members @Kshs. 4, 000
  - Non KPDA Members @Kshs. 6, 000
- 👍 **Opportunity for Sponsorship:** Please see below

## KPDA CORPORATE NETWORKING KOROGA EVENTS

- 👍 **About the Event:** Informal corporate networking event for guests to socialize and interact
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 6.30pm onwards
- 👍 **Target Audience:** High level management/decision makers from KPDA membership
- 👍 **Target Number:** 120 – 150 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
  - KPDA Members @Kshs. 2, 500
  - Non KPDA Members @Kshs.4, 000
- 👍 **Opportunity for Sponsorship:** Please see below

## KPDA WORKSHOP

- 👍 **About the Event:** Technical Training and Discussion on a local or global real estate topic
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 8.30am – 1.00pm
- 👍 **Target Audience:** Middle to high level management from KPDA membership
- 👍 **Target Number:** 80 – 100 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
  - KPDA Members @Kshs. 4, 500
  - Non KPDA Members @Kshs. 6, 500
- 👍 **Opportunity for Sponsorship:** Please see below

## KPDA CONFERENCE

- 👍 **About the Event:** Exchange of information through presentations made by expert speakers
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 8.30am – 4.30pm
- 👍 **Target Audience:** Public and KPDA membership
- 👍 **Target Number:** 100 – 150 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
  - KPDA Members @Kshs. 15, 000pp
  - Non KPDA Members @Kshs. 20, 000pp
  - Students @Kshs. 5, 000pp
- 👍 **Opportunity for Sponsorship:** Please see below

## OUR PARTNERS



# GENERAL SPONSORSHIP CATEGORIES AND BENEFITS

## PLATINUM: KSHS.500,000/=

### BENEFITS:

- 👍 **Event Brochure:** Your organization's name will appear in all brochures (if produced).
- 👍 **Newspaper Advertisements:** Your organization will get prominent sponsor name recognition in all event press releases if published.
- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program and will be recognized as a sponsor.
- 👍 **Complimentary Advertisements:**
  - **KPDA Website:** Your organization's name will be listed on the KPDA website as a sponsor for the period of one (1) year
  - **The Developer's Digest:** Complimentary advertisement in one issue of the KPDA E-Newsletter, The Developer's Digest
- 👍 The opportunity to include literature at the event and get two (2) tables to display your organization's products
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 Complimentary attendance of six (6) staff representatives

## BRONZE: KSHS.100,000/=

### BENEFITS:

- 👍 Branding outside the room
- 👍 Mention as a sponsor
- 👍 Complimentary attendance of one (1) staff representative

## GOLD: KSHS.350,000/=

### BENEFITS:

- 👍 **Complimentary KPDA Website Advertisement:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- 👍 **Event Announcement:** Your organization will be recognized as a sponsor.
- 👍 Complimentary attendance of three (3) staff representatives
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 One table to display products

## SILVER: KSHS.200,000/=

### BENEFITS:

- 👍 **Complimentary Website Advertisements:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 Complimentary attendance of two (2) staff representatives

## Why Should You Partner with KPDA?

- 👍 Attendance at our events ranges from between 60 to 150 participants drawn from both our membership, non-members and our partners
- 👍 All our events are professionally managed, well organized with industry experience and a proven platform for engagement
- 👍 Access to expert content and speakers from both the industry and its stakeholder organizations
- 👍 Opportunity for networking with like-minded building and construction professionals
- 👍 Provision of excellent business development platforms for your company to receive exposure
- 👍 Further exposure for your brand through the various media channels
- 👍 Access to information that will bridge the gap between your company and the rest of Kenya



# THE 2020 KPDA CONFERENCE - SPONSORSHIP CATEGORIES AND BENEFITS

## PRINCIPAL: KSHS. 700, 000 (VAT EXCL.) (1 COMPANY)

### BENEFITS:

- 👍 Recognition as a KPDA Principle Sponsor during all KPDA events in 2020
- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as the Principal Sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisements:**
  - **KPDA Website:** Your organization's name will be listed in the event banner published for the event and your company will receive complimentary advertising space on the KPDA website as a Principal Sponsor for the period of one (1) year
  - **The Developer's Digest:** Complimentary two (2) paged advertisement (plus 1 page for an editorial) in two (2) future issues of The Developer's Digest
- 👍 Opportunity to address the audience (20 minutes)
- 👍 Opportunity to be a part of one of the Panel Sessions
- 👍 Opportunity to lead one of the Break-out Sessions
- 👍 Strategic branding within and outside the room (specifics to be advised)
- 👍 Strategic exhibition table outside the room (specifics to be advised)
- 👍 Branding at the eating area
- 👍 Opportunity to distribute promotional items to delegates
- 👍 Complimentary attendance of seven (7) staff representatives (includes representative making the company's presentation)
- 👍 Display of logo in the conference program
- 👍 Delegates listing

## MERCHANDISE SPONSOR : KSHS. 500, 000 (VAT EXCL.) (1 COMPANY)

*Sponsor may either provide the merchandise co-branded or contribute the equivalent for production*

### BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisement:**
  - **KPDA Website:** Your organization's logo will be included in the event banner published in the KPDA website
  - **The Developer's Digest:** Complimentary one (1) paged advertisement in one future issues of The Developer's Digest
- 👍 Complimentary attendance of 5 staff representatives
- 👍 Opportunity to address the audience (10 minutes)
- 👍 Strategic exhibition table outside the room (specifics to be advised)
- 👍 Branding at the eating area (specifics to be advised)
- 👍 Branding within and outside the room (specifics to be advised)
- 👍 Opportunity to distribute promotional items to guests
- 👍 Display of logo in the conference program
- 👍 Delegates listing

## DIAMOND SPONSOR: KSHS. 500, 000 (VAT EXCL.) (1 COMPANY)

### BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisements:**
  - **KPDA Website:** Your organization's logo will be included in the event banner published in the KPDA website
  - **The Developer's Digest:** Complimentary one paged advertisement in one future issue of The Developer's Digest
- 👍 Opportunity to be part of the panel
- 👍 Opportunity to be part of the break out session
- 👍 Branding within and outside the room (specifics to be advised)
- 👍 Strategic exhibition space outside the room (specifics to be advised)
- 👍 Branding at the eating area (specifics to be advised)
- 👍 Complimentary attendance of five (5) staff representatives
- 👍 Delegates listing

# THE 2020 KPDA CONFERENCE - SPONSORSHIP CATEGORIES AND BENEFITS

## COCKTAIL SPONSOR: KSHS. 300, 000 (VAT EXCL.) (1 COMPANY)

### BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Branding outside the room (specifics to be advised)
- 👍 Exhibition table outside the room (specifics to be advised)
- 👍 Exclusive branding in the cocktail area (specifics to be advised)
- 👍 Complimentary attendance of three (3) staff representatives
- 👍 Opportunity to distribute promotional items to guests at the cocktail event
- 👍 Delegates listing

## AFFILIATE SPONSOR: KSHS. 100, 000 (VAT EXCL.) (OPEN)

### BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Limited branding outside the room (specifics to be advised)
- 👍 Exhibition table outside the room
- 👍 Complimentary attendance of two (2) staff representatives
- 👍 Delegates listing

## PANEL SPONSOR: KSHS. 50, 000 (VAT EXCL.) (2 COMPANIES)

### BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Opportunity to be part of the panel discussions (specifics to be advised)
- 👍 Limited branding inside the room (specifics to be advised)
- 👍 Complimentary attendance of one (1) staff representative

### Kenya Property Developers Association

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Kenya Property Developers Association



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